

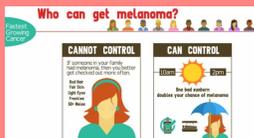


**Roses are red  
Violets are blue  
This skin check reminder is  
Our Valentine to you!**



**Schedule Your Annual  
Full-Body Skin Check Today . . .  
Because What You Don't Know  
CAN Hurt You!**

**Melanoma:  
When Only  
Your  
Hairdresser  
Knows for  
Sure**



It's vital to catch the deadliest form of skin cancer, melanoma, early. But checking yourself for melanoma isn't easy. Lesions can

*You know you should do it,  
but you keep putting it off.  
An annual full-body skin check is the  
best way to head off skin cancer--  
which can endanger your looks,  
your health, even your life--  
before it gets a grip.*

*Even if you practice good UV protection  
(which fewer than half of us do)  
or monitor yourself regularly  
for suspicious skin changes  
(you DO know the warning signs, right?),*

